



Presented by
VOLVO TRUCKS NORTH AMERICA

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The Journey Begins for Winner of Arrow's Back On The Road™ 2009 Presented by Volvo Trucks North America

LOUISVILLE, Ky. –Dennis Lott, a dedicated professional driver, veteran and father, today realized his dream of becoming an owner-operator. Arrow Truck Sales and its industry sponsors announced Lott as the winner of Arrow's Back On The Road™ 2009 campaign, presented by Volvo Trucks North America, during a winner announcement ceremony at the Mid-America Trucking Show (MATS) in Louisville, Ky.

“Representing Arrow Truck Sales and the sponsors of Back On The Road is the high point of my career,” says Lott. “I hope to use this opportunity to contribute to all corners of the trucking industry and serve as an outlet for ideas from other members of this business to promote positive outcomes. Specifically, I want to teach others about safety. It is the number one rule you can teach a driver.”

Lott has encountered many challenges in his 33 years in the Air Force and on the road as a professional truck driver. But he has yet to find a challenge he cannot overcome. He started driving trucks for the United States Air Force in 1974, later becoming a loadmaster and master sergeant. Throughout his years in the military, he never gave up his dream of driving and worked as an over-the-road driver when he was not on duty.

Then in 2000, after achieving his career goal of becoming an owner-operator, a back injury from a survival school parachute training exercise took Lott off the road. To give his back time to heal, he began flying full-time for the Air Force Reserve and was one of the many called up after 9/11. Lott flew missions in support of Operation Enduring Freedom and Operation Iraqi Freedom. During this time, he flew several flights to Guantanamo Bay transporting prisoners from Afghanistan and spent three years flying cargo and Medivac missions out of Iraq.

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Now that his back is healed and he is retired from the Air Force, Lott is ready to get back on the road full-time.

“Driving is my career, not just a job, and I take great pride in my work,” says Lott. “Each load delivered is important. Truck drivers are the unseen element for every store and business. I enjoy being a part of the many team players that get the people of America what they need and want.”

As the winner of Back On The Road™, Lott receives a 2006 Volvo VNL 670, courtesy of Volvo Trucks North America, a one-year work agreement with Heartland Express and other products and services, including:

- Custom truck paint job and graphics courtesy of Dickinson Fleet Services
- TriPac auxiliary power unit courtesy of Thermo King
- X One® tires courtesy of Michelin
- Business consulting tools courtesy of ATBS
- Insurance provided by the Owner Operator Independent Drivers Association (OOIDA)
- A 3-year / 300K mile warranty from National Truck Protection, Inc.
- Monthly \$500 fuel cards courtesy of Pilot Travel Centers
- One year’s worth of filter products courtesy of Genuine Volvo Parts
- Truck accessories and fenders courtesy of Minimizer Products
- One year’s worth of oil changes courtesy of Chevron

“From his more than 2 million accident-free miles to his unending determination to be on the road, Dennis is the consummate trucking professional,” says Carl Heikel, President and CEO of Arrow Truck Sales. “We are proud to have him as the winner of Back On The Road™ 2009.”

Lott’s story inspires those in and out of the trucking industry. Country-music star Aaron Tippin, who joined the campaign this year, had a chance to meet Dennis in person during the selection process.

“Dennis is a genuine person, whose commitment to his country and the trucking profession is inspiring,” says Tippin. “This is the start of a great journey for him and I know he’ll represent the trucking industry with great pride.”

For more information on Back On The Road™ 2009, please visit www.backontheroad2009.com.

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About Arrow Truck Sales

Arrow Truck Sales, Inc. is North America's leading source of pre-owned heavy- and medium-duty trucks. Arrow carries all makes and models, maintaining a diverse inventory of more than 2,000 over-the-road tractors, vocational and specialty vehicles, and trailers. Arrow's commitment to integrity, quality, value, and selection has earned the business of fleets and owner-operators across North America since 1950. Arrow is headquartered in Kansas City, MO, and has 16 retail locations throughout the U.S. and Canada.

Arrow Truck Sales, Inc. is part of the Volvo Group of companies. The Volvo Group is one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services, and is one of the world's leading producers of heavy-diesel engines (9-16 liter). The Group also provides complete solutions for financing and service. The Volvo Group, which employs about 100,000 people, has production facilities in 19 countries and sells their products in more than 180 markets. Volvo Group sales for 2008 amounted to over 46 BUSD. The Volvo Group is a publicly-held company headquartered in Gothenburg, Sweden. Volvo Shares are listed on Nasdaq OMX Nordic Exchange and are traded OTC in the US. For more information, visit www.arrowtruck.com.

About Volvo Trucks North America

Volvo Trucks North America is part of the Volvo Group of companies. Its operations and products are guided by the company's three core values: Safety, Quality and Environmental Care. The Volvo VT, VN and VHD trucks are assembled in the United States at the New River Valley Plant in Dublin, Virginia, while Volvo engines for North America are assembled in Hagerstown, Maryland. Both plants are certified to ISO14001 environmental and ISO9001 quality standards. Volvo also sponsors America's Road Team, a national highway safety outreach program. For more information, please visit www.volvotrucks.us.com.

About Heartland Express

Russell Gerdin founded Heartland Express in 1978 with four people and 16 trucks. It became a publicly traded company on the NASDAQ market in 1986, and ended that year posting gross revenues of \$21.6 million and has since grown to over \$590 million by providing the best on-time service in the truckload industry.

Heartland Express is an irregular route truckload carrier based in North Liberty, Iowa serving customers with primary shipping lanes east of the Rocky Mountains and the southwest United States. They offer long-haul and regional opportunities for solos and teams. For more information, please visit www.heartlandexpress.com.

About Aaron Tippin

Aaron Tippin has long been known as “the hardest workin’ man in country music.” Tippin performed at his first Nashville club in 1990 and has since earned his place in the country music industry with hits including “Kiss This” and “Working Man’s P.H.D.” Tippin’s latest album, “In Overdrive,” featuring “trucker” music is out now. For more on Tippin, visit www.aarontippin.com.

About Our Sponsors

Back On The Road™ 2009 is sponsored by Dickinson Fleet Services, Thermo King, Michelin, ATBS, OOIDA, National Truck Protection, Pilot Travel Centers, Genuine Volvo Parts, Minimizer Products and Chevron. To learn more about our other sponsors, visit www.backontheroad2009.com.