



Presented by
VOLVO TRUCKS NORTH AMERICA

Arrow's Back On The Road™ 2010 Sponsors At-A-Glance

Arrow Truck Sales – *Creation and implementation of campaign*

Arrow Truck Sales, Inc. is North America's leading source of pre-owned medium- and heavy-duty trucks. Arrow carries all makes and models, maintaining a diverse inventory of more than 2,000 over-the-road tractors, vocational and specialty vehicles, and trailers. Arrow's commitment to integrity, quality, value, and selection has earned the business of fleets and owner-operators across North America since 1950. Arrow is headquartered in Kansas City, MO, and has 19 retail locations throughout the U.S. and Canada. Arrow Truck Sales celebrates its 60th anniversary this year. For more information, visit www.arrowtruck.com.

Volvo Trucks North America – *2007 Volvo VNL 670 tractor*

Volvo Trucks North America is part of the Volvo Group of companies. Its operations and products are guided by the company's three core values: Safety, Quality and Environmental Care. The Volvo VT, VN and VHD trucks are assembled in the United States at the New River Valley Plant in Dublin, Virginia, while Volvo engines for North America are assembled in Hagerstown, Maryland. Volvo also sponsors America's Road Team, a national highway safety outreach program. For more information, please visit www.volvotrucks.us.com.

Heartland Express – *One-year work agreement*

Russell Gerdin founded Heartland Express in 1978 with four people and 16 trucks. It became a publicly traded company on the NASDAQ market in 1986, and ended that year posting gross revenues of \$21.6 million and has since grown to well over \$600 million by providing the best on-time service in the truckload industry. Heartland Express is an irregular route truckload carrier based in North Liberty, Iowa serving customers with primary shipping lanes east of the Rocky Mountains and the southwest United States. They offer long-haul and regional opportunities for solos and teams. For more information, please visit www.heartlandexpress.com.

Michelin – *X One® Tires*

Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy duty trucks, motorcycles and the space shuttle. The company also publishes travel guides, maps and atlases covering Europe, Asia, Africa and North America. Headquartered in Greenville, S.C., Michelin North America employs approximately 21,500 and operates 18 major manufacturing plants in 16 locations. For more information, visit www.michelin.com.

Thermo King – *TriPac auxiliary power unit*

Thermo King Corporation, a business unit of diversified industrial firm Ingersoll-Rand plc, was founded in 1938 and manufactures transport temperature control systems for a variety of mobile applications, including trailers, truck bodies, buses, shipboard containers and railway cars. The company operates 10 manufacturing facilities and 17 parts distribution centers worldwide. Sales and service is provided by a global dealer network of 865 independently owned companies in 75 countries. For more information, access the Thermo King Web site at www.thermoking.com.

Pilot Travel Centers – *Monthly \$500 fuel cards*

Pilot Travel Centers LLC is the nation's largest retail operator of Travel Centers, catering to the professional driver and traveling motorist in 41 states with over 300 retail interstate properties. The company is headquartered in Knoxville, Tennessee, employs 13,000 nationwide and is held in a partnership between Pilot Corporation, wholly owned by the Haslam family, and Propeller Corporation, wholly owned by CVC Capital Partners, a leading global private equity firm. For more information, visit www.pilottravelcenters.com.

ATBS – *Business consulting and financial tools*

ATBS is the largest business services provider in the United States providing services to owner-operators, fleets, finance companies and other partners in the trucking industry. Through education, business consulting, accounting, tax, maintenance management and other business products and services, ATBS provides a comprehensive showcase of offerings designed to make our clients the most successful in the industry. For more information, visit www.ATBSshow.com.

Owner Operator Independent Drivers Association (OOIDA) – *Truck insurance*

The Owner-Operator Independent Drivers Association is the international trade association representing the interests of independent owner-operators and professional drivers on all issues that affect truckers. The nearly 160,000 members of OOIDA are men and women in all 50 states and Canada who collectively own and/or operate more than 240,000 individual heavy-duty trucks and small truck fleets.

Through its subsidiary, Owner-Operator Services, the Association offers a wide variety of benefit programs to help members reduce costs and operate more safely and efficiently. For more information on OOIDA or its subsidiaries, please visit www.ooida.com.

National Truck Protection, Inc. – *Three-year/300,000-mile warranty*

NTP Inc., based in Carlstadt, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 25th year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of corporate and independent dealers. NTP provides the most comprehensive repair and breakdown management services in the industry. For information, please visit www.ntpwarranty.com.

NTP is a portfolio company of Palladian Capital Partners LLC, a New York based private equity firm. Palladian teams with management in the middle market segment. Visit www.palladiancap.com for additional information.

Genuine Volvo Parts – *One year's worth of filter products*

Genuine Volvo Parts replacement and service parts consistently deliver the quality needed to maximize uptime and vehicle value. Each part is engineered for quality and performance, using the original specifications, and sold at a competitive price and backed by Volvo warranty coverage. For more information, or to find the nearest dealer, visit www.volvo.com/trucks/na/en-us/parts_service.

Dickinson Fleet Services – *Custom truck paint job and graphics*

Dickinson Fleet Services (DFS) was established in 1997 by Bob and Dick Dickinson. DFS, headquartered in Indianapolis, Indiana, started with three locations: Doraville, GA; Indianapolis, IN; and Pennsburg, PA. Since then, Dickinson Fleet Services has grown to a total of 10 locations.

The largest independent truck repair and body shop company in the country, DFS is a family-owned truck service and maintenance business providing customers with one-stop service for all truck repair needs. All locations work on every make and model – from pick-up trucks to tractor/trailers. They also offer a complete maintenance program from P.M.s to major overhauls and also have large body shops for collision repairs. For more information, visit www.dickinsonfleet.com.

Minimizer Products – *Truck accessories and fenders*

Headquartered in Blooming Prairie, Minn., Minimizer manufactures poly truck fenders, poly toolboxes, customized mud flaps, and bracket kits. Family owned and operated for nearly three generations, Minimizer parent company Spray Control Systems, Inc., was founded in 1983. Minimizer aims to provide products tough enough to please tough people in a tough industry. For more information call (800) 248-3855 or visit www.minimizer.com.

SleepDog Mattress – *Memory foam mattress*

SleepDog Mattress was founded for the purpose of creating affordable luxury bedding for budget-conscious people. Our memory foam mattresses can help to ease muscle and joint pain, providing the comfort needed for deep sleep and good health. SleepDog Mattress is based in Piney Flats, Tenn. For more information, please visit www.sleepdogmattress.com.

The Sherwin-Williams Company - Paint

Founded in 1866, The Sherwin-Williams Company is a global leader in the manufacture, development, distribution, and sale of coatings and related products to professional, industrial, commercial, and retail customers.

With global headquarters in Cleveland, Ohio, Sherwin-Williams® branded products are sold exclusively through a chain of more than 3,500 company-operated stores and facilities, while the company's other brands are sold through leading mass merchandisers, home centers, independent paint dealers, hardware stores, automotive retailers, and industrial distributors. For more information, visit www.sherwin.com.

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