



## **Arrow's Back On The Road™ 2010 Sponsors At-A-Glance**

### **Volvo Trucks North America** – *2007 Volvo VNL 670 tractor*

Volvo Trucks North America is part of the Volvo Group of companies. Its operations and products are guided by the company's three core values: Safety, Quality and Environmental Care. The Volvo VN and VHD trucks are assembled in the United States at the New River Valley Plant in Dublin, Virginia, while Volvo engines for North America are assembled in Hagerstown, Maryland. For more information, please visit [www.volvotrucks.us.com](http://www.volvotrucks.us.com).

### **Heartland Express** – *One-year work agreement*

Russell Gerdin founded Heartland Express in 1978 with four people and 16 trucks. It became a publicly traded company on the NASDAQ market in 1986, and ended that year posting gross revenues of \$21.6 million and has since grown to over \$590 million by providing the best on-time service in the truckload industry.

Heartland Express is an irregular route truckload carrier based in North Liberty, Iowa serving customers with primary shipping lanes east of the Rocky Mountains and the southwest United States. They offer long-haul and regional opportunities for solos and teams. For more information, please visit [www.heartlandexpress.com](http://www.heartlandexpress.com).

### **Dickinson Fleet Services** – *Custom truck paint job and graphics*

Dickinson Fleet Services (DFS) was established in 1997 by Bob and Dick Dickinson. DFS, headquartered in Indianapolis, Indiana, started with three locations: Doraville, GA; Indianapolis, IN; and Pennsburg, PA. Since then, Dickinson Fleet Services has grown to a total of 18 locations.

DFS is a family-owned truck service and maintenance business providing customers with a one-stop service for all truck repair needs. All locations work on every make and model – from pick up trucks to tractor/trailers. They also offer a complete maintenance program from P.M.s to major overhauls and also have large body shops for collision repairs. For more information, visit [www.dickinsonfleet.com](http://www.dickinsonfleet.com).

**Thermo King** – *TriPac auxiliary power unit*

Thermo King Corporation, a business unit of diversified industrial firm Ingersoll-Rand Company Limited, was founded in 1938 and manufactures transport temperature control systems for a variety of mobile applications, including trailers, truck bodies, buses, shipboard containers and railway cars. The company operates 10 manufacturing facilities and 17 parts distribution centers worldwide. Sales and service is provided by a global dealer network of 865 independently-owned companies in 75 countries. For more information, access the Thermo King web site at [www.thermoking.com](http://www.thermoking.com).

**Michelin** – *X One® Tires*

Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy-duty trucks, motorcycles and the space shuttle. The company also publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Greenville, S.C., Michelin North America ([www.michelin.com](http://www.michelin.com)) employs more than 22,600 and operates 19 major manufacturing plants in 17 locations.

**ATBS** – *Business consulting and financial tools*

ATBS is the largest business services provider in the United States providing services to owner-operators, fleets, finance companies and other partners in the trucking industry. Through education, business consulting, accounting, tax, maintenance management and other business products and services, ATBS provides a comprehensive showcase of offerings designed to make our clients the most successful in the industry. For more information, visit [www.ATBSshow.com](http://www.ATBSshow.com).

**Owner Operator Independent Drivers Association (OOIDA)** – *Truck insurance*

OOIDA is the national trade association representing the interests of small-business trucking professionals and professional truck drivers. OOIDA was established in 1973 and is headquartered in the greater Kansas City, Mo., area. The Association currently has more than 160,000 members from all 50 states and Canada.

Through its subsidiary, Owner-Operator Services, the Association offers a wide variety of benefit programs to help members reduce costs and operate more safely and efficiently. For more information on OOIDA or its subsidiaries, please visit [www.ooida.com](http://www.ooida.com).

**National Truck Protection, Inc.** – *Three-year/300,000 mile warranty*

Founded in 1984 and headquartered in Carlstadt, N.J., NTP is the largest independent domestic provider of engine and transmission warranties for used heavy-duty trucks. The Company markets its primary offering, extended warranties, through regional truck dealerships, which sell NTP's inspection and warranty coverage to their customers. NTP also owns Dover Diesel Service, Inc. (DDS), a truck-repair shop, which provides repair and rebuild service for diesel engines. For more information, please visit [www.NTPWarranty.com](http://www.NTPWarranty.com)

**Pilot Travel Centers** – *Monthly \$500 fuel cards*

Pilot Travel Centers LLC is the largest operator of travel centers in the United States. The company operates 286 travel centers in 40 states and licenses 20 locations in Kansas, Montana and Nebraska. Customers will find nationally recognized fast food restaurants serving hot meals 24/7, and many travel conveniences such as showers, ATMs, internet kiosks, check cashing, money orders, laundry, game rooms, public pay phones with data ports, audio book rentals, Western Union, pre-paid phone cards, and truck washes, truck service centers, and CAT Scales.

Pilot Travel Centers LLC is headquartered in Knoxville, Tennessee and employs 13,000 nationwide. Pilot Travel Centers LLC is owned by Pilot Corporation, also based in Knoxville, Tennessee, and Marathon Ashland Petroleum, based in Findlay, Ohio. For more information, visit [www.pilottravelcenters.com](http://www.pilottravelcenters.com).

**Genuine Volvo Parts** – *One year's worth of filter products*

Genuine Volvo Parts replacement and service parts consistently deliver the quality needed to maximize uptime and vehicle value. Each part is engineered for quality and performance, using the original specifications, and sold at a competitive price and backed by Volvo warranty coverage. For more information, or to find the nearest dealer, visit [www.volvo.com/trucks/na/en-us/parts\\_service](http://www.volvo.com/trucks/na/en-us/parts_service).

**Minimizer Products** – *Truck accessories and fenders*

Founded in 1983, Minimizer Products manufactures poly truck fenders, poly toolboxes, super flaps, customized mud flaps, dura-scrapers and bracket kits. A second-generation family run organization, it aims to provide products tough enough to please tough people in a tough industry. Headquartered in Blooming Prairie, Minn., Minimizer Products can be found on the web at [www.minimizer.com](http://www.minimizer.com).